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2. The organizer must adhere to the Foundation’s graphic standards and naming conventions in respect of the Foundation Marks and only use the Foundation name, logo and official mark in connection with the activity, in a way that is not or could not be detrimental to the Foundation or to CHU Sainte-Justine and that does not give an impression of express or implicit approval of any product or service.
3. The organizer is responsible for the production and cost of the Promotional Material.
4. The right of use granted under the Agreement is conditional upon the organizer obtaining prior written authorization from the Foundation to publish and/or distribute any Promotional Material, and this authorization may not be unreasonably withheld.
5. The Promotional Material must be submitted to the Foundation for approval at least four (4) business days prior to its planned publication/release.
6. Similarly, any press release, promotional activity, public announcement or declaration and any interactions with the press or media relations in connection with the activity must first be approved by the Foundation, at least four (4) business days prior to their occurrence, to the extent possible.

