

## Rights granted and media relation

- 1.As part of the activity, the Foundation grants the organizer a limited, nontransferrable, and non-exclusive right to use the Foundation's name, logo, and official mark for all promotions and visuals, and any paper or digital materials in connection with the activity (the "Promotional Material"), in order to indicate that the activity benefits the Foundation.
- 2. Any use of the CHU Sainte-Justine Foundation's name, logo, and official mark requires the prior written approval of the CHU Sainte-Justine Foundation. The Promotional Material must be submitted to the Foundation for approval at least four (4) business days prior to its planned publication/release.
- 3. There must be at least five (5) business days between submission of the approval request and the holding of the fundraising activity in question.
- 4. Any interactions with the press or media relations in connection with the activity must first be approved by the Foundation at least four (4) business days prior to the event.

